

FOR IMMEDIATE RELEASE

T1V Contact:  
Blair Rubio  
brubio@t1v.com  
704.594.1621

## T1V Partners with POLAR for UK Distribution of its Collaboration and Active Learning Software Solutions

***T1V has identified POLAR as the distributor for the company's collaboration and active learning software solutions in the UK. The announcement comes as T1V continues to expand its market presence in the EMEA region, with increasing demand for collaborative tools in global enterprise and higher education markets.***

[T1V aligns with POLAR](#), established supplier of key industry brands to the installation, MI and professional audio markets, to offer T1V's software-based collaboration and active learning solutions in POLAR's portfolio offering in the UK. Based in the USA, T1V is a visual collaboration company specializing in multitouch, multiuser software for the enterprise and education markets. With a stated mission to remove barriers to collaboration, T1V has developed its business over the past decade to become a leading innovator in large-scale interactive software technology, with seven issued patents for collaboration and active learning software.

T1V's suite of collaboration software products, including [ThinkHub](#), [HubVC](#), [Hub](#), and the [AirConnect mobile app](#), work cohesively to support a seamless, intuitive user experience for in-room and remote participants, replacing much of the hardware equated with today's meeting room technology. [ThinkHub Connect active learning technology](#) is designed to support a wide variety of teaching and learning styles from the traditional lecture, through team problem-solving and group-based work. This solution also supports students at off-site locations and allows easy content sharing between remote locations. All of T1V's solutions are built for BYOD (bring your own device) to support the variety of devices, programs and platforms of today's meeting and learning environments.

Stuart Leader, Director of POLAR's Integrated Services division comments, "If ever there was a time that highlighted the need for technology to support new ways of working, it's now. Collaborative working as a concept has been around for a long time, but in so many cases, it's been no more than a byword for sharing screens over a video call. The COVID-19 pandemic has compelled large numbers of us to work or study remotely, and as a consequence, has really emphasised the need to be able to collaborate in far greater depth."

Leader continues, "...the T1V product range addresses collaboration into the truest sense of the word, allowing the sharing of a huge digital canvas, multiple windows and application-sharing with annotation

tools and interaction from all participants, over a single, unified user experience. T1V's offering is comprehensive and very impressive, allowing levels of interaction that redefine collaborative working in both the commercial and education sectors. Products like ThinkHub Connect, which allow screen and content sharing across multiple workstations, offer incredibly exciting possibilities for higher education settings. T1V is another highly significant addition to the POLAR portfolio."

"T1V is excited to partner with POLAR to expand our presence in the UK," says T1V VP of International Sales, Marco Ventura. Ventura adds, "The POLAR team will consult, design, and help implement our solutions, while also holding stock - making our solutions in the UK more accessible than ever. With so many organizations rethinking 'business as usual' as a result of the global pandemic, our solutions serve an immediate need for companies seeking ways to keep their employees connected and engaged. Our platform is unique in that we can support in-room *and* remote collaboration - while providing an intuitive, user-first experience. For those organizations looking to connect their global offices - they need look no further."

### **About T1V**

T1V is a visual collaboration company specializing in multitouch, multiuser software for enterprise and education markets. The company's collaboration platform includes ThinkHub® multitouch collaboration for global teams, HubVC™ BYOD whiteboarding and video conferencing, Hub wireless screen sharing, and AirConnect™ mobile app - all working cohesively to support a seamless, intuitive user experience for both in-room and remote participants.

T1V's suite of collaboration software represents total meeting room solutions that replace much of the hardware we equate meeting room technology with today.

T1V ThinkHub Connect™ active learning technology is designed to support a variety of teaching and learning styles, from traditional lecture to team problem solving and group-based work. The solution also supports collaboration amongst students located at off-site locations and allows easy content sharing between remote locations.

All T1V solutions are Built for BYOD™ (bring your own device) to support the many devices, programs, and platforms of today's meeting and learning environments. T1V is a leading innovator in large-scale, interactive software technology, with seven issued patents in collaboration and active learning software.

To learn more visit [t1v.com](http://t1v.com).

### **About POLAR**

POLAR is an established supplier of key industry brands into the installation, MI and professional audio and video markets, with a dedicated division to service each sector. POLAR has built strong relationships to secure exclusive UK distribution for brands including beyerdynamic, Renkus Heinz, MACKIE, Cornered Audio, Avonic and Radial Engineering. Offering impeccable choice, its large stockholding ensures fast delivery, while its staff offer the highest level of sales and technical support. As a supplier of intelligent audio and video solutions, POLAR's Integrated Solutions division also works closely with its network of



5025 WEST WT HARRIS BOULEVARD  
SUITE A  
CHARLOTTE, NC 28269  
P 704.594.1610 | F 888.569.6660

specialist systems integrators, to offer a host of professional services to its clients, including system design, product integration, project logistics and programming assistance.

To learn more visit [polar.uk.com/t1v](http://polar.uk.com/t1v).